



SOUND OFF



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Commander - James T. Randle January 2023 Editor - Dan Roper

COMMANDER'S REPORT

Commander James Randle

We all went through a special week of the year when we gather with family members and friends to celebrate. Many celebrated Christmas, others Hanukkah. Still others celebrated Kwanzaa. And a week later, we rang in a new year, 2023, to be filled with joy and optimism and even inspiration to make good on our resolutions.

The special gatherings, delicious food and warm company will filled our hearts. Just as important as it is to remember these special moments, let us not forget the individuals who go above and beyond.

Let us remember our brothers and sisters who made the ultimate sacrifice in serving our nation.

Let us remember veterans who came before us to establish and preserve our democracy.

Let us remember our men and women who are serving today and protecting our freedoms.

Let us remember our law-enforcement officers, healthcare workers and other first responders - many of whom will be working during the holidays.

Let us remember the military families and the sacrifices they make so their loved ones can fulfill their obligation to serving our nation.

I wish you and your loved ones good health, had a very Merry Christmas, Happy Hanukkah and a Happy New Year.

It was my sad duty to report the loss of Legionnaire Walter E. Coveny who served as a US Marine in Korea. He was a 15-year Legion member, 87-years-old.

I want to thank Second Vice Commander Bob Guastella and First Vice Commander Bob Valentine and PC Jack Afonso the bugler in doing a Legion Service.

The NYPD set up and break down is coming to end. Thanks to all who help for the post and Bob Guastella.

At this past December 15th Post Legionnaire meeting we had the Christmas Party with 21 men. Bob Guastella got the food for free at the pizza restaurant across the street, as he allows them to use our parking space.

It is that time of the year that all positions are open for 2023-2024 for Williston Post 144. Our post needs a trustee as Bob Myron is stepping down. Please step-up to help!

DATES TO REMEMBER

January 1	Sunday	Happy New Year 2023
January 6	Friday	Epiphany
January 9	Monday	Executive Meeting 7:00 pm
January 16	Monday	Martin Luther King Jr. Day
January 17	Tuesday	Desert Storm Start of Operation (Persian Gulf War Began)(1991)
January 19	Thursday	General Meeting 7:30pm
January 27	Friday	Nassau County Committee Meeting 7:30 pm Rockville Centre Post 303
January 27	Friday	Signing of Vietnam Peace Accord (1973)
January 31	Tuesday	Panama Campaign Ended (1990)
January 31	Tuesday	Start of Tet Offensive (1968)

Lady's Auxiliary Unit Has No Meeting in January

February 1	Wednesday	National Freedom Day
February 2	Thursday	Groundhog Day

BIG NEWS!!!! NEW LOGOS!!!!

(from www.legion.org/membership/254232/new-american-legion-brand-mark-ready-market)

A new era of American Legion identity has begun.

The American Legion brand mark is now available for a variety of promotional uses – from social media channels to membership drives – and can be downloaded from the site below the headline. The logo does not replace the 1919-patented official emblem of the organization, which remains in use for official documents, memorial observances, uniforms and post signage.

“The American Legion brand mark was created to modernize our image to appeal to a new generation of veterans,” American Legion Chief Marketing Officer Dean Kessel said. “We launched this vivid new design on the American Legion-sponsored 48 car during the 2021 NTT INDYCAR Racing Series, and millions of fans got to see it every race. It’s clear, sharp and effective, even at 225 mph. The design has gotten rave reviews, and now we are ready to advance it to all levels of The American Legion.”

The American Legion Marketing Division has established guidance to help departments and posts choose when to use the brand mark and when the official emblem is more appropriate. *(continued on back page)*

Next General Meeting - - Thursday, January 19th, 2023 at 7:30PM

FOUR CHAPLAINS MEMORIAL

If you have never attended this event before, please consider joining your fellow Legionnaires and Auxiliary members this year in honoring these legendary American heroes. It will provide you with a long-lasting understanding of the selflessness of these men and a true understanding of the meaning of the word “sacrifice.”

Nassau County American Legion
DEPARTMENT OF NEW YORK



**SPECIAL INVITATION
TO A MEMORABLE EVENT...**

The Four Chaplains, also referred to as the "Immortal Chaplains" or the "Dorchester Chaplains", were four World War II chaplains who died rescuing civilian and military personnel as the American troop ship USAT Dorchester was torpedoed and sunk on February 3, 1943. As their ship was sinking, they gave up their life vests so others might live!

4 US Army Chaplains
4 Faiths Represented



4 Brothers in Faith
1 God Represented

Nassau County American Legion invites you to join us for our annual
4 CHAPLAINS INTERFAITH CEREMONY
as we recall their unity and sacrifice
Sunday, February 5, 2023 • 2:30pm
Central Synagogue - Beth Emeth
430 DeMatt Avenue, Rockville Centre, NY 11570
SNACKS & BEVERAGES FOLLOWING THE CEREMONY
Questions: Chaplain Eric Spinner (516) 369-5313

Please join us for this annual tribute.

LIGHTHOUSE CHRISTMAS 2022

A tradition of dropping presents over coastal lighthouses was re-enacted this year on December 10th. This tradition started in the 1930's to reward the bravery of the light keepers and their families.

Santa (Pilot Bill Clifford), flying a biplane from the Bayport Aerodrome simulated the drop over the Fire Island Lighthouse. Bill is a member of Post 144.

(Article from Newsday on Dec. 11th)

BUDDY CHECK

Legionnaires should always keep in mind the well-being of other post members. We always encourage our members to do a “buddy check” just to say “hello” and make sure we are all doing well.

Also, Legionnaire's, please, if you get sick or go into the hospital, make sure you have a loved one give our Chaplain Eric Spinner a call at 1 516 369 5313 or contact Commander Randle at 1 515 724 4667.

Remember, we are all here for each other and do our best when working as a team.

SONS OF THE AMERICAN LEGION

Founded in 1932, The Sons of The American Legion exists to honor the service and sacrifice of Legionnaires.

SAL members of The American Legion, American Legion Auxiliary and Sons of The American Legion comprise the Legion Family, which has a combined membership of nearly 3 million.

Although SAL has its own membership, the organization is not a separate entity. Rather, SAL is a program of the American Legion. Many Legionnaires hold dual membership in SAL.

The Sons of The American Legion is divided into detachments at the state level and squadrons at the local level. A squadron pairs with an local American Legion post; a Squadron's charter is contingent upon its parent post's charter. However, squadrons can determine the extent of their service to the community, state, and nation. They are permitted flexibility in planning programs and activities to meeting their needs but must remember SAL's mission: to strengthen the four pillars of the American Legion.

THE AMERICAN LEGION AUXILIARY

Founded in 1919, The American Legion Auxiliary has nearly 1 million members from all walks of life. The Auxiliary administers hundreds of volunteer programs, gives tens of thousands of hours to its communities and to veterans, and raises millions of dollars to support its own programs, as well as other worthwhile charities familiar to Americans. It is all accomplished with volunteers.

While originally organized to assist The American Legion, the Auxiliary has achieved its own unique identity while working side-by-side with the veterans who belong to The American Legion. Like the Legion, the Auxiliary's interests have broadened to encompass the entire community.

The American Legion Auxiliary is made up of the male and female spouses, grandmothers, mothers, sisters, and direct and adopted female descendants of members of The American Legion. Through its nearly 10,500 units located in every state and some foreign countries, the Auxiliary embodies the spirit of America that prevailed through war and peace. Along with The American Legion, it solidly stands behind America and its ideals.

The American Legion Auxiliary's Mission is to support The American Legion and to honor the sacrifice of those who serve by enhancing the lives of our veterans, military and their families, both at home and abroad for God and Country. We advocate for Veterans, adjudicate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.

NEWS FROM THE AUXILIARY

by Marilyn Bauman

Our "Holiday" meeting was held on Monday, December 19th, presided over by President Christine Horvath. All in attendance enjoyed refreshments of a Christmas cake made out of cupcakes made by Christine and a bundt cake made by Ellen. Thank you to the bakers.

Emergency Fund Chair, Sue Otto reminded us that her letter will be forthcoming in January. Please watch for it and be as generous as you can. It goes to a worthy cause.

Our Wellness Ambassador, Margo Bores reminded us how important it is to have an annual mammogram as breast cancer is the second leading cause of cancer-related deaths for women in the US. Call NYU Langone Health at 516.375.5991 to schedule a screening.

MaryAnn Busa, Children & Youth Chair thanked everyone for their toy donations which were distributed to various organizations.

Education Chair, Dianne Karl reminded all to register at Stop & Shop for their rewards program so St. Aidans can get money back for your purchases.

Ellen Randle, Girls State, mentioned that the rates for a candidate have been raised but the parents will be helping with the cost. More information to follow.

Pat Lorusso, National Security, has an updated list of items for our women in the military. It is as follows: feminine products (unscented, whenever possible) small packs of napkins and tampons. Female versions of body wash, lotion, razors, face wash, moisturizer, deodorant, hair de-tangler, shampoo, conditioner, dry shampoo. Small bottles of mouthwash, Q-tips, Chapsticks and foot powder. Troops can also use: sunscreen, AA & AAA batteries, gum, beef jerky & Slim Jims, hard candy, breath mints, protein bars/granola bars, individual packages of cookies/crackers, hand sanitizer, nuts (NO Peanuts), dried fruits in resealable containers, laundry pods, and Visa and M/C gift cards (\$25 value). Please NO CDs, DVDs or tapes. Thank you for your donations this month. Pat will be sending the items received. Each month we hope to send a box out so please bring your items to the next meeting.

Speaking of our next meeting, it was agreed upon that because we don't have anything pressing to discuss, **we will NOT be having a January meeting.** The weather may not cooperate either. A robo call will be going out to inform you of our February meeting. As of this writing, not sure if it will continue on Mondays or go back to Tuesday.

The Spring fund raiser was brought up and it will be a Wine Bottle Bingo sometime after Easter. Date to follow.

We had our "Holiday Grab Bag" at the end of the meeting. Everyone that was participating was given a number and when the numbers were called, randomly, they

picked whatever they wanted from the gifts on the table. Everyone was happy with their pick of gifts. There were a number of unique gifts this year. All enjoyed the party.

Hope to see you all in the New Year. Stay safe and well.

**GOD BLESS AMERICA, OUR VETERANS AND
OUR SERVICE MEN AND WOMEN**



Just some of the goodies we enjoyed at our meeting

AUXILIARY NEWS FOR CHILDREN AND YOUTH DECEMBER, 2022

Mary Ann Busa Chairperson, PCP

A member donated \$12.00 to St. Joseph Indian School.

A member donated \$16.00 to St. Joseph Indian School.

A member donated \$25.00 to St. Joseph Indian School.

A member donated \$50.00 to St. Jude Children's Research Hospital.

A member donated \$50.00 to Shriners Research Hospital.

A member donated \$21.00 to St. Jude Children's Research Hospital.

A member donated 5 blankets to we care for children in Hospital.

I distributed diapers, toys, and clothing to Mommas House. They are grateful for all of our donations

I distributed toys, clothing to SCO family services in Huntington. They always have a thank you for all our donations.

I want to thank all the ALA members for their help each year. Without the help of ALA members Children and Youth Program will not be a success. Thank you so much for your help.

NEW BRAND MARK

The brand mark is to be displayed in all marketing communications, such as:

- | | | | |
|----------------------|------------------------------------|------------------------------|--------------|
| Advertising | Lifestyle apparel (polos and caps) | Community service activities | Fundraising |
| Sponsorships | Membership recruitment materials | Digital media | Social media |
| Updated post signage | Event announcements | E-mail signature lines | |

The American Legion emblem is reserved for official organization communications, such as:

- | | | | |
|-----------------|--------------------------|---------------------|---------------------|
| Legal documents | Policy statements | Official reports | Press releases |
| Business cards | Traditional post signage | Financial documents | Official letterhead |

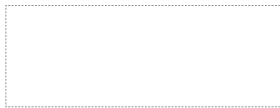
Kessel explained that brand marks are often successfully used to promote organizations and institutions that similarly have, and keep, time-honored seals, including all branches of the U.S. Armed Forces.

“When it comes to communications for events, recruitment and other marketing functions, the brand marks of the military branches are most familiar and positively recognized by the public, the official seals less so,” Kessel said. “This is fast proving true for The American Legion brand mark, which now appears on the national American Legion website, social media, e-newsletters and a growing number of promotional materials.”

Like the emblem, the brand mark is legally protected property of The American Legion National Headquarters. Any use outside of the organization – such as merchandising, marketing by groups unaffiliated with The American Legion or at political events – is legally restricted and requires authorization from the national adjutant.

“Just like the emblem, the new brand mark should never be used in political rallies for candidates or to promote organizations and events unassociated with The American Legion, without prior written authorization,” Kessel said.

In the months ahead, new apparel, flags, signs and other materials adorned with the new brand mark will be available and promoted through Emblem Sales. The national portfolio of membership-recruitment media is also now being refreshed to display the new mark.



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